



CAREERS COMPLIANCE, WITHOUT MORE ADMIN

Save your careers leaders' time.

Free for every school & college across
Cambridgeshire & Peterborough

Careers education keeps growing. Careers teams don't.

Apprentago is careers compliance and productivity software for schools and colleges. Track work-experience placements, risk assessments, verified hours, apprenticeship applications and student outcomes in one platform.

Generate Gatsby-aligned, inspection-ready evidence for Ofsted.

Students get one safe school-linked app to find opportunities, build their CVs, track applications and log work experience, with AI support for interviews and online tests.

3 – Core Steps

• Step 1

See & Share

Every student in one dashboard. Send live local opportunities to a student or a whole year group.

• Step 2

Log & Verify

Students log their placements and hours with evidence. Your team approves in a click.

• Step 3

Report & Evidence

Gatsby, Ofsted and hours against target, exported into Compass+ without anyone building a spreadsheet.

Plus: student engagement · school launch plan · AI and lesson packs · practical Q&A.

200+

Schools and Colleges are using Apprentago across

England

40,000+

Hours of work experience logged and verified through Apprentago

900+

Young People placed into degree apprenticeships in

2025

Platform data, September 2026

Trusted by

YOUTH GUARANTEE
Funded by UK Government



Department
for Work &
Pensions



CAMBRIDGESHIRE
& PETERBOROUGH
COMBINED AUTHORITY

apprentago.co.uk/schools

WHY APPRENTAGO

Help every student see and take their next step

Apprentago gives students one safe, school-linked place to explore work experience and apprenticeships, build career skills and take ownership of what comes next.

1 — See what's possible

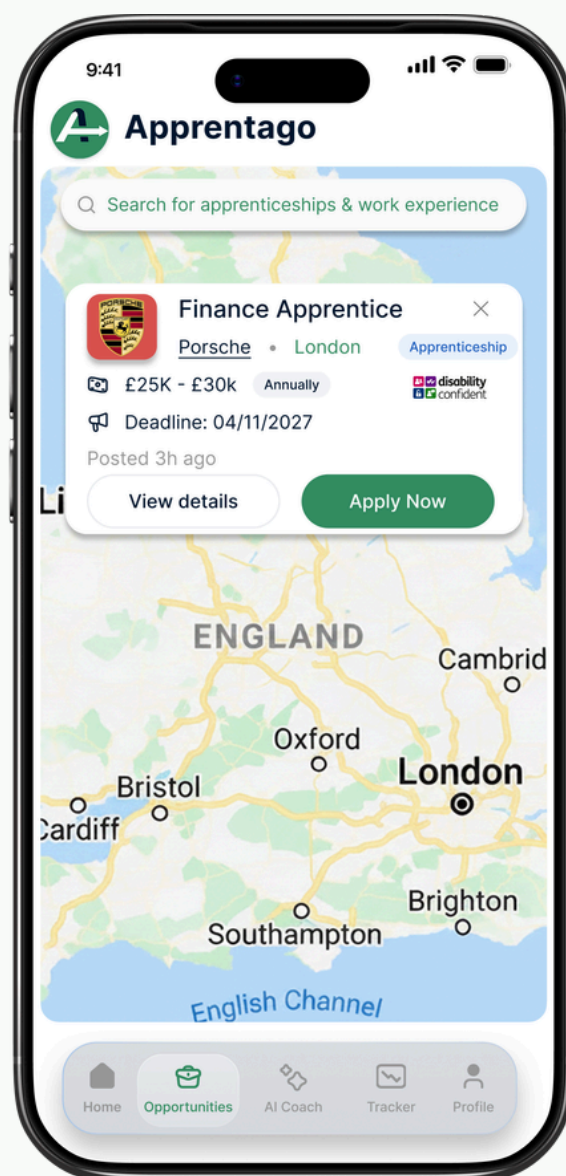
Discover local opportunities and understand how subjects and interests connect to future careers

2 — Build skills & confidence

Create a first CV, prepare for interviews and online tests, and reflect on workplace experiences

3 — Take ownership

Save opportunities, track applications, log work-experience hours and build a visible record of progress



35,000+

Student's who have applied for 1 or more apprenticeship

40,000+

Hours of work experience logged and verified through Apprentago

900+

Young People placed into degree apprenticeships in 2026

Platform data, September 2026



COMPLIANCE CHALLENGE

The expectation is growing. The evidence has to keep up

Schools must deliver more careers activity while maintaining clear, learner-level evidence of what took place and what happened next.

Reform begins
September 2026



2 WEEKS

The government's work experience guarantee

Across Key Stages 3 and 4. Schools should begin reforming programmes from September 2026.

Source: DFE statutory careers guidance, June 2026

1

Track every experience



Record placements, employer details, risk assessments, evidence and verified hours.

2

Maintain every learner record



Keep work experience, apprenticeship applications and outcomes together.

3

Evidence Gatsby & Ofsted



Generate inspection-ready reports and export activity into Compass+.

4

Identify who needs support



Filter by year group, engagement, SEND, placements and hours.

5

Keep outcomes visible



See applications, interviews, offers and the students who need a next step.



Apprentago turns careers activity into evidence as students use it

Apprentago supports careers tracking, evidence and reporting.
Schools retain responsibility for safeguarding and placement approval.

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SEE AND SHARE

See the whole school. Support the individual.

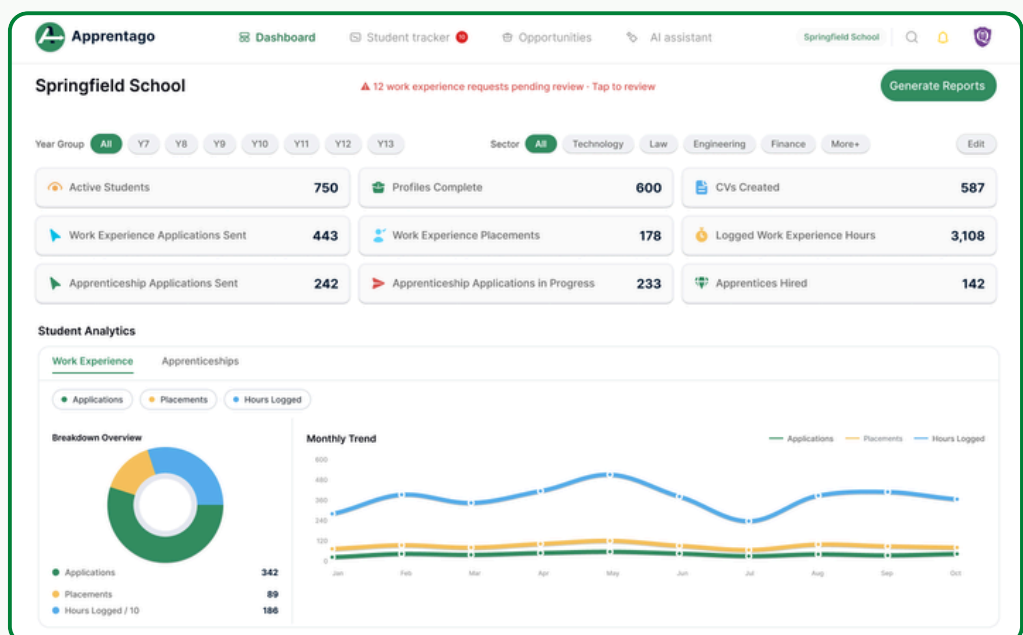
See who is engaging, who is falling behind and where support is needed. Then send relevant local apprenticeships and work experience directly to the right students.

Add up to five staff members to your school account

1 Whole-school dashboard

See who has:

- Completed their profile or CV
- Applied for an apprenticeship
- Secured a placement or logged work experience hours



2 Share live opportunities

Search apprenticeships and work experience by postcode, distance or sector.

Send an opportunity to one student or a whole year group in one click.

It is emailed to them and added to their saved roles, while you can see who applies and who needs a reminder.

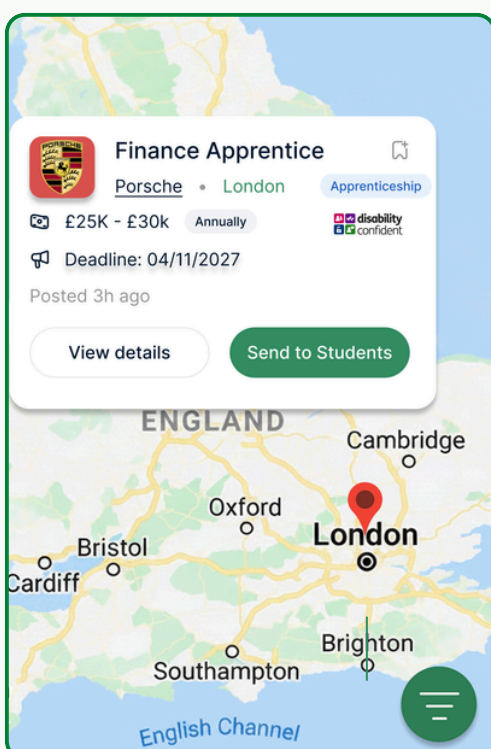
Student Story

"I'm from rural Brighton and used Apprentago to find the opportunities my school didn't know about."



Ruby Gentry-Clark
Finance Degree Apprentice | Mazars

apprentago.co.uk/schools



LOG AND VERIFY

Track every placement. Verify every hour.

Students build the record as they go. Your team checks the evidence and keeps school-wide careers reporting up to date.



ONE TRACKER. TWO JOURNEYS.

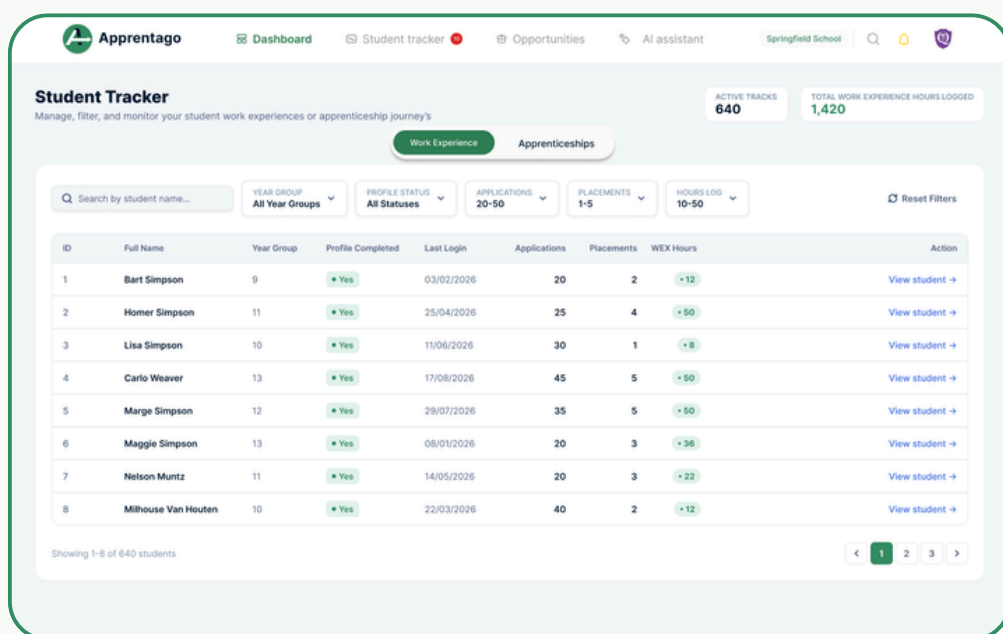
Switch between Work Experience and Apprenticeships

1 Find who needs attention

Filter by:

- Year group
- Placements
- Hours logged.

Spot missing evidence or students falling behind target.



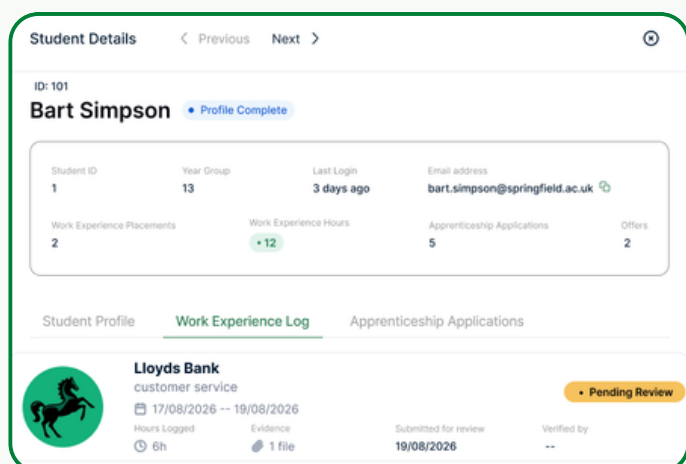
Student Tracker
Manage, filter, and monitor your student work experiences or apprenticeship journey's

ACTIVE TRACKS: 640 | TOTAL WORK EXPERIENCE HOURS LOGGED: 1,420

Filters: YEAR GROUP (All Year Groups), PROFILE STATUS (All Statuses), APPLICATIONS (20-50), PLACEMENTS (1-5), HOURS LOG (10-50)

ID	Full Name	Year Group	Profile Completed	Last Login	Applications	Placements	WEX Hours	Action
1	Bart Simpson	9	Yes	03/02/2026	20	2	12	View student →
2	Homer Simpson	11	Yes	25/04/2026	25	4	50	View student →
3	Lisa Simpson	10	Yes	11/06/2026	30	1	8	View student →
4	Carlo Weaver	13	Yes	17/08/2026	45	5	50	View student →
5	Marge Simpson	12	Yes	29/07/2026	35	5	50	View student →
6	Maggie Simpson	13	Yes	08/01/2026	20	3	36	View student →
7	Nelson Muntz	11	Yes	14/05/2026	20	3	22	View student →
8	Milhouse Van Houten	10	Yes	22/03/2026	40	2	12	View student →

Showing 1-8 of 640 students



Student Details | ID: 101 | Bart Simpson | Profile Complete

Field	Value
Student ID	1
Year Group	13
Last Login	3 days ago
Email address	bart.simpson@springfield.ac.uk
Work Experience Placements	2
Work Experience Hours	12
Apprenticeship Applications	5
Offers	2

Student Profile | **Work Experience Log** | Apprenticeship Applications

Lloyds Bank customer service
 17/08/2026 -- 19/08/2026
 Hours Logged: 6h | Evidence: 1 file
 Submitted for review: 19/08/2026 | Verified by: --

[Pending Review](#)

2 Open the complete student record.

See every placement, apprenticeship applications, the hours of work experience claimed and the evidence provided – all connected to the student.

Verifying logged hours does not replace your school's placement approval, safeguarding, insurance or risk-assessment procedures.

3 Review and approve

Approve completed hours and automatically update student and school totals

24 hours

submitted
17/08/2026 -- 19/08/2026

Evidence attached
1 file

Approve hours

Request changes



Done
Evidence verified

REPORT AND EVIDENCE

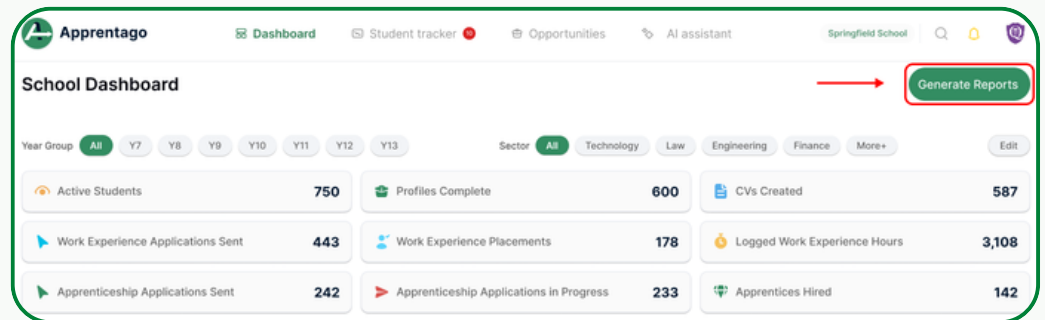
Turn live activity into evidence

Generate school-ready reports from the activity students and staff have already recorded – without rebuilding the data manually

1 Generate your report

Select Generate Report from the school dashboard.

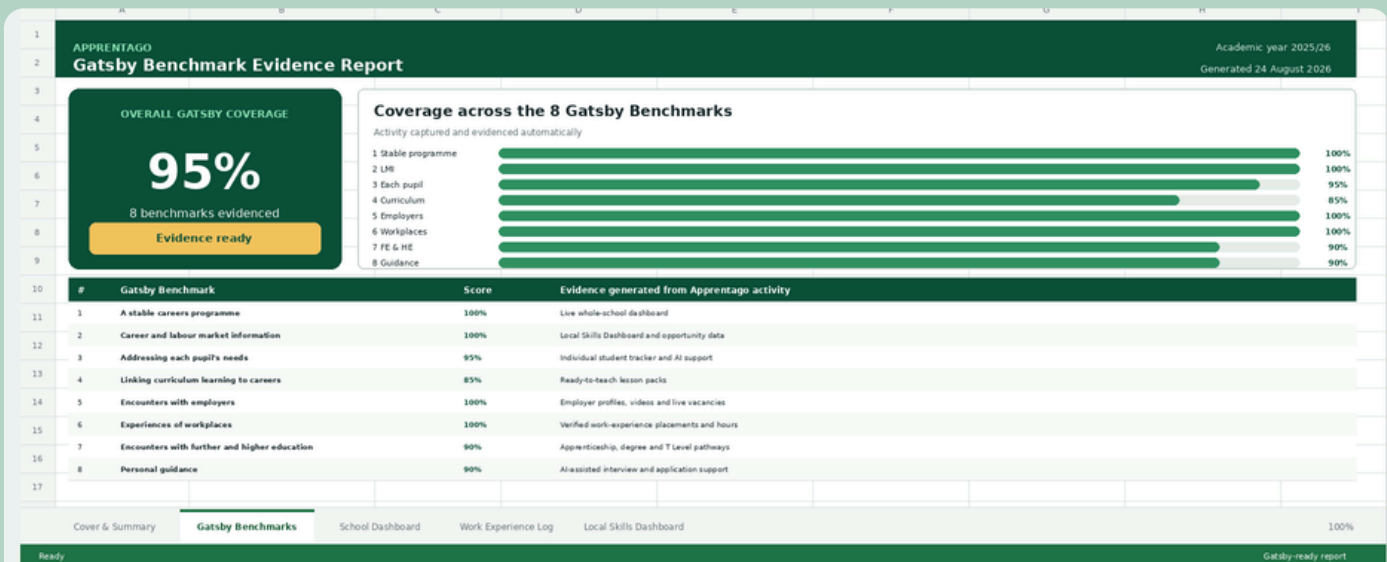
Apprentago turns live student activity into a structured Excel report.



✓ One click. No Spreadsheet building.

2 Your report is ready

Export directly into Compass+ or download as Excel for internal review



WHAT YOU CAN EVIDENCE



Gatsby-ready

Benchmark activity and student engagement



Hours against target

Monitor progress by student and year group



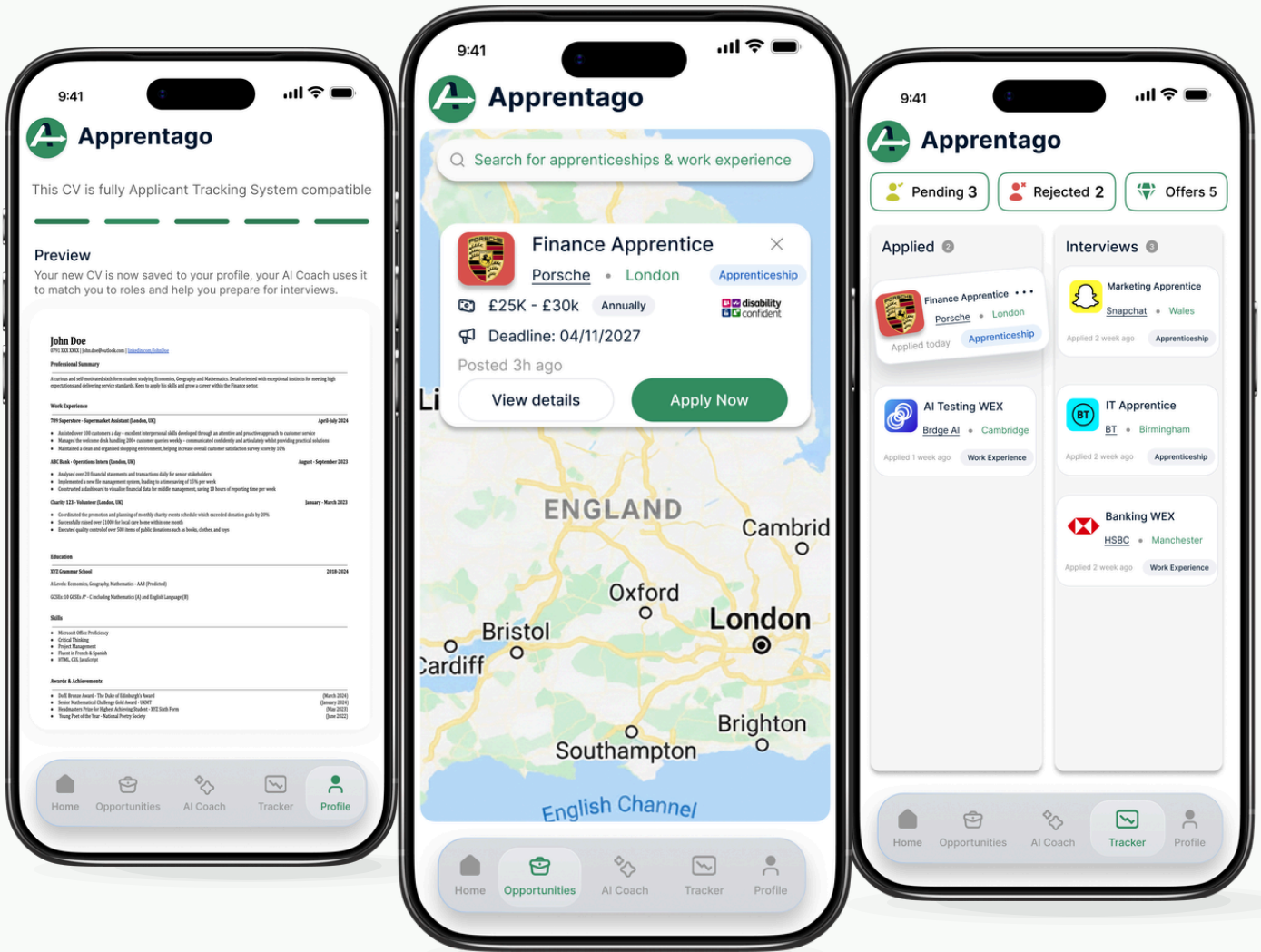
Applications & destinations

See progression on applications and career destinations

BUILT FOR STUDENT ENGAGEMENT

Give students a reason to keep coming back.

Students can discover relevant work experience and apprenticeships, build their first CV and track every application from one mobile app. Their activity flows back into your school dashboard automatically.



1 Build their first CV

Turn their profile into an application-ready CV.

2 Find opportunities

Search live apprenticeships and work experience near them.

3 Track every application

Keep applications, interviews and outcomes in one place.



Students own the journey. Your team keeps the visibility

Available on desktop and mobile

Free for students • Mobile-first • Available beyond the classroom

YOUR APPRENTAGO LAUNCH PLAN

Get every student started in one lesson.

Use the introduction Lesson in a Box pack during an assembly, careers lesson or tutor period. Students learn how work experience and apprenticeships work, explore Apprentago and leave knowing exactly what to do next.

BEFORE YOU LAUNCH

Your five-minute setup checklist

- ✓ **Invite your team**
Invite up to five participating staff members.
- ✓ **Choose your cohort**
Select the first year group you want to onboard.
- ✓ **Confirm your domain**
Confirm the school email domain students must use.
- ✓ **Prepare the session**
Open the Lesson in a Box pack and check device access.

1

2

3

Introduce

Assembly or classroom lesson

Use the ready-to-teach Introduction Lesson in a Box pack to explain apprenticeships, show the application journey and introduce Apprentago.



What apprenticeships are

Finding opportunities

Building a CV

Application preparation

Connect

Create their Apprentago account

Students sign up during the session using their school email address. This connects their activity to your institution and school dashboard.

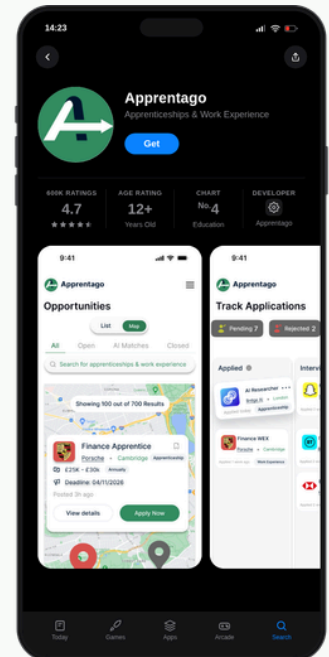


Important: Students must register with their school email address.

Continue

Download the app at home

Students can download Apprentago on their phone after school or continue on desktop. They can complete their profile, build a CV, find opportunities, track applications and use the AI Coach.



Introduce it at school. Connect every student. Keep their career journey moving beyond the classroom.

Assembly-ready

Ready-to-teach lesson

Mobile after school

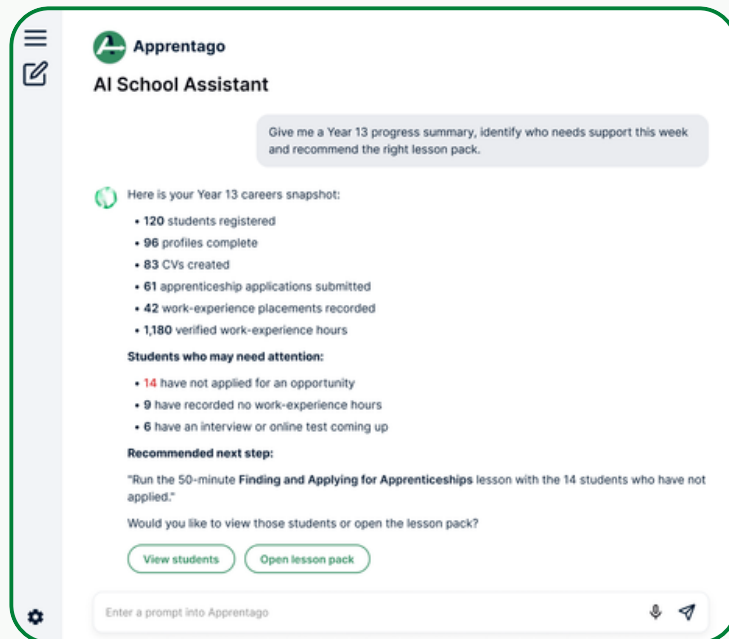
AI AND READY-TO-TEACH CONTENT

AI for preparation and more personal support

Use your AI Assistant to help focus your time, deliver ready-made careers lessons and give every student personalised application support with AI.

1 Ask your school data

Move from a whole year group snapshot to the students who need support in one question.



2 Deliver a ready-to-teach lesson

Use employer-backed lesson packs with slides, activities and live opportunities



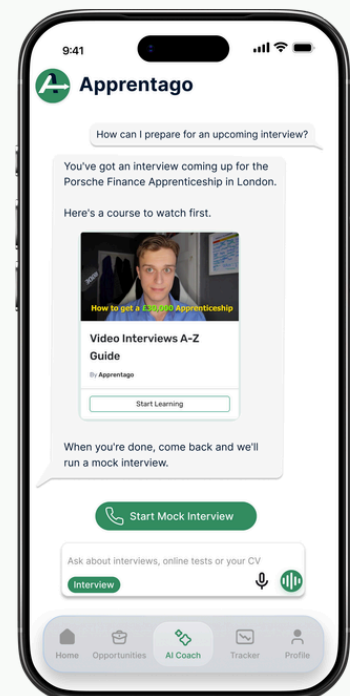
3 Give students personalised AI support

Students can practise interviews, prepare for online tests and research employers

Student Story
"Apprentago AI coaching helped me secure a Microsoft apprenticeship"



Saleeh Abanur
Cloud & AI Solution Engineer | Microsoft



The lesson drives the activity. The platform captures it. The AI shows where support is needed.

Grounded in live school data

Ready to teach

Available to every student

**ONE PLATFORM. ONE SCHOOL LICENCE**

Everything your school needs. Included in one annual licence.

One flat-rate annual licence gives your staff the tools to manage careers compliance —and gives every student access to Apprentago. **See what is included below.**

Included with your licence

✓ Educator dashboard & student tracker



✓ Live opportunity search, map view & student sharing



✓ Work-experience placements & risk assessments



✓ Verified hours & supporting evidence



✓ Apprenticeship applications & outcomes



✓ Gatsby- and Ofsted-ready reports with Compass+ export



✓ Student app, AI coach & lesson packs



✓ Onboarding & ongoing support

YEAR 1

£1,000

Standard annual licence: £3,000

Move to the full annual licence only when the agreed success measures are met.

Success measures are agreed during onboarding and may include student activation, completed profiles, verified placements and hours, apprenticeship applications and sustained platform engagement.



Unlimited students



Up to 5 staff accounts



No per-student charges

Refer another school in your trust

They'll receive an additional 40% off their first year licence — **reducing Year 1 to £600**

**Fully funded for every school and college across
Cambridgeshire & Peterborough**

apprentago.co.uk/schools

**GETTING READY & STARTING DAY ONE**

Your questions, answered.

Procurement documents available: Data Processing Agreement, privacy information, AI safety information and security overview.



apprentago.co.uk/privacy-policy/

Quick answers for setting up your team, keeping track of progress and getting help.

1

How do I add multiple staff members?



Go to Profile, select Add team member and enter their email address. They will receive an invitation to join your school account. Add up to five staff members.

2

How will I know when students make progress?



We email you when a student submits work-experience evidence for approval, applies for an apprenticeship or moves to a new application stage. Notifications can be changed in Settings.

3

How much does Apprentago cost?



Free for every school and college across Cambridgeshire and Peterborough. Elsewhere the standard licence is: **£3,000 per year, with an introductory Year 1 price of £1,000**

4

How do I get support?



Raise a support ticket from your dashboard and our team will help. If you cannot access your account, email [**admin@apprentago.com**](mailto:admin@apprentago.com).

5

How old should students be?



Apprentago is designed primarily for students from Year 9 onwards. Younger students can explore the platform with appropriate school support.

Tip: Choose one member of staff to own notifications and approvals.

**SAFETY, DATA & STUDENT ACCOUNTS**

Procurement documents available: Data Processing Agreement, privacy information, AI safety information and security overview.



apprentago.co.uk/privacy-policy/

Your questions, answered part 2.

How Apprentago protects students, manages accounts and connects people to opportunities.

6

How does Apprentago keep students safe, particularly when using AI?

Apprentago AI supports professional judgement: it does not replace it. The School AI Assistant is restricted to information connected to your institution and student-level data is only available to authorised users. It uses live records, asks for clarification when identities are unclear and never makes decisions about students. Schools retain responsibility for safeguarding, risk assessments and DBS procedures.

Scoped to your school

Grounded in live data

Human oversight

7

Where do the opportunities come from?



Opportunities are gathered from trusted public sources and link students to the original application. Employers can also post roles directly and free of charge through their own Apprentago Employer Portal.

8

Can I use Apprentago across a MAT?



Schools can be onboarded under one MAT agreement today, with each school operating its own secure workspace. A central MAT oversight dashboard is in development. We can provide consolidated reporting across participating schools on request.

9

What happens when students move year groups or leave?



Year groups update automatically on 1st September. When a student leaves, they can move the account to a new email address without losing their profile, CV, applications or work experience history.

10

Can students under 16 apply?



Students under 16 cannot submit applications independently through Apprentago. They can explore and save opportunities or alert a teacher, who can review and manage the next step.

**A FINAL NOTE FROM OUR FOUNDER**

I built the platform I needed at school.

I'm Carlo Weaver, Founder and CEO of Apprentago. I'm autistic, left school without GCSEs and experienced homelessness at 15. I later discovered a degree apprenticeship buried on page six of Google—and it changed the direction of my life.

That opportunity took me from studying a BTEC at college into Investment Banking. But finding it relied far too much on luck.

I created Apprentago because every young person should be able to see the opportunities available to them, understand their options and receive the right support to take their next step.

It should also be easier for careers leaders. Careers education keeps growing. Careers teams don't. You should be able to see who needs support, evidence what your school is delivering and spend more time helping students, not maintaining spreadsheets!

All while giving your students the tools to find and secure meaningful work experience or an apprenticeship, so they can make the best-informed decision about their life after school.

Thank you for reading our guide.

**Carlo Weaver**

Founder & CEO, Apprentago.

Need support or want to explore Apprentago further?

Whether you need help launching Apprentago, engaging students or discussing a wider school or MAT partnership, you are welcome to book a call with me and the team.

**Scan to book a call**

Support – Demonstrations – Partnerships

apprentago.co.uk/work-with-us/**Already using Apprentago? Log in to your school dashboard.**